

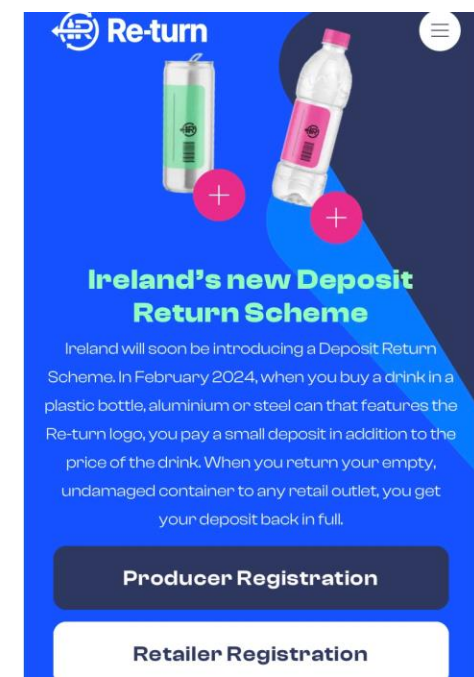
Re-turn

Ireland's New Deposit Return Scheme

Update
Monday, 16 January 2023



Re-turn Progress to date



DRSI CLG (trading as Re-turn) approved as Deposit Return Scheme Operator. Appointment announcement to trade associations & trade media.

July 2022

Re-turn Board engagement with Deposit Return Scheme task force, trade representative associations. Email campaign to all representative associations & trade media inviting key stakeholders to subscribe for news / register for events

August

Webinars / workshops for Producers & Retailers. Active engagement / 1 to 1 meetings with key stakeholders and interested parties.

September / October

Announcement of Deposit Value and launch of Registration portal by Minister Ossian Smyth.

National B2B media coverage.

November

Go live of Registration portal for Producers & Retailers to register with Re-turn.

Registration CTA reminders together with offer for explanatory meetings.

December 2022

Producer Fees

Producers under Regulation are responsible for the following extended producer responsibility costs:

- Cost of collection and recycling of 'in scope' beverage containers
- Costs of data gathering and reporting
- Cost of business & consumer awareness raising measures
- Re-turn Administration costs

The Producer Fee varies for different materials but is consistent, regardless of the size of the container.

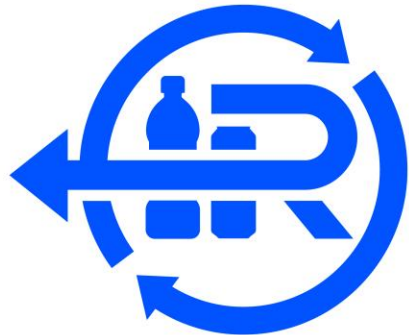
*Costs of cleaning up litter resulting from discarded drinks containers will be factored in the future.

Producer Fees - National Barcode

Deposit Return Scheme 'in scope' beverage containers should be sold or supplied with a new barcode that is unique to the Republic of Ireland (national barcode).

The new national barcode protects the scheme from cross border fraud as barcodes from outside the state are not registered with the scheme.

The national deposit logo is mandated to confirm container compliance and ensure correct identification by consumers and retailers operating manual collection.



National Barcode - Material

- Aluminium / Steel - €0.0125 per container
- PET Plastic Bottles - €0.02 per container.

Review Timeline

- Producer fees will be reviewed annually with the first review in Q1, 2025.

Producer Fees - International Bar Code Usage

National Barcode

- **NO Surcharge.** National barcode and national logo on all products. Direct labelling required. (self-adhesive labelling subject to prior approval)

International Barcode

- **Surcharge of €0.0312 per container***

International Barcode - Small Producers

- Producers placing **less than 10 million containers in total** will incur a lower **surcharge of €0.0135 per container.***
- Must apply for reduced surcharge before placing on market

Product Registration

- **Free Product registration** from 1 August to October 31, 2023
- From 1 November 2023, all new products will incur a €100 registration fee
- From 1 November 2023, any proposed changes to existing 'in scope' products will incur a fee of €100.

*Surcharges will be reviewed annually, in line with fraud risk.

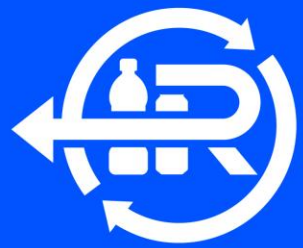
Re-turn Producer Fees

Benchmarked against European Deposit Return Schemes

Country	Producer Fees	
	PET	Aluminium/Steel/Metal
Ireland	€0.020	€0.0125
Estonia**	From €0.0090 to €0.0212	Aluminium: €0 Steel: €0.0240
Finland*	€0.017	Metal: €0.005
Latvia**	From €0.0009 to €0.0037	Aluminium: €0 Steel: €0.0093
Lithuania*	€0.027	Aluminium: €0.009 Steel: €0.029
Malta**	From €0.009 to €0.016	Aluminium: €0.007 Steel: €0.016
Norway*	€0.020	Aluminium: €0 Steel: €0.020
Sweden*	Plastic ≤ 1L: €0.020 Plastic > 1L: €0.047	-
Scotland	2.21p	Aluminium: 2.03p

* Based on 2020 Global Deposit Book data by Re-loop

** Based on data from DRS official website of each country



Re-turn

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**Deposit
Return
Scheme**

Thank you!

